

BUSINESS

N O R T H C A R O L I N A

July 18, 2011

Horace Adell
Clean Streak
PO Box 1262
Fletcher, NC 28732

Dear Horace,

Congratulations. Jill Sparks with Asheville-Buncombe TCC has nominated your company for the 2011 *Business North Carolina* Small Business of the Year Award. I'd like to tell you a little bit about the award and encourage you to send in the enclosed entry form, **paying special attention to section five**, as this is the main consideration for our judges.

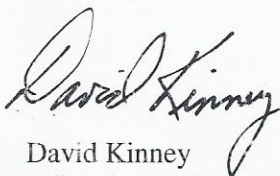
This year marks the sixteenth time *Business North Carolina* has chosen a Small Business of the Year. Sponsored by BB&T, the award recognizes the important contribution of small businesses across the state. We look for businesses that are profitable, have been in business at least five years, have fewer than 100 employees, are North Carolina-based, are independently owned, and have at least one owner active in the business.

Along with the award, winners receive valuable media exposure. We run a feature article in the December issue of *Business North Carolina* profiling the winning companies, and we submit press releases to local media in the cities where the companies are based. For more information on the award and past winners, visit www.BusinessNC.com/smallbusiness.

We look forward to learning more about your company's success. Enter our contest by August 19 and maybe you'll join our winners' list in 2011.

Please don't hesitate to call me at (704) 927-6275 if I can provide further information or answer any questions.

Sincerely,



David Kinney
Editor-in-chief
www.BusinessNC.com

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